

CROSSVIEW  
CHRISTIAN CHURCH

Impact  
**REPORT**  
**2024**

Go. Grow. *glorify* God!



# Introduction

We are delighted to share CrossView Christian Church's 2024 Impact Report. This comprehensive overview captures our ministry initiatives, program launches, challenges conquered, and the meaningful difference our congregation has made within and beyond our church community.

This report provides a detailed look at our church's operational metrics, including financial stewardship, ministry activities, program effectiveness, attendance figures, and overall ministry impact throughout 2024. We aim to celebrate what God has accomplished through our church and lay the groundwork for another year of faithful service and discipleship growth.

None of the achievements highlighted in this report would have been possible without our church family's steadfast dedication and sacrificial giving. The leadership team extends its heartfelt appreciation for your financial generosity, active engagement, and dedicated volunteer service, which have helped transform countless lives over the past year.

We invite you to explore CrossView Christian Church's 2024 Impact Report!



# A Word From Our Pastor



## Bryan Forney

Lead Pastor

CrossView Family,

There is so much to celebrate and be excited about as we reflect on the work of God in 2024, and look ahead to the ways He will work in us and through us in 2025. I celebrate our continued core focus and purpose, to share the life-giving message of Jesus to everyone our church community encounters. I celebrate our commitment to the Word of God. I celebrate the movement of God's Holy Spirit in our lives. I celebrate the ways that people are finding authentic community here. I celebrate the ways that more and more people are getting connected to our various ministries, and serving inside and outside the walls of our building. I especially celebrate the number of people who have given their lives to Christ, and am humbled that we have been able to be part of that. We want CrossView to be a place where everyone is connected, growing, and serving for the ultimate purpose of connecting each person to the only one who can save, Jesus Christ. I invite you to pray over how you can be part of our mission in 2025 as we seek to Go, Grow, and Glorify God!

# CrossView Elders



**Ben  
Hartlage**



**Rick  
Centers**



**Rob  
Barker**



**Steve  
Williamson**



**David  
Hupman**



**Bryan  
Forney**

# CrossView Staff



**Bryan Forney**  
Lead Pastor



**Nate Frederick**  
Associate Pastor



**Andrew Garrett**  
Student Pastor



**Debbie Barker**  
Kid's Ministry  
Director



**Bryan Sharpe**  
Worship Director



**Hope Combs**  
Office  
Administrator



**Joe Chaffin**  
Campus Manager

# Year In Review

## Sermon Series

## Highlights

January



Upward Basketball began this month and brought dozens of families into our building during the week.

February



CrossView hosted a Prayer Conference featuring Dr. David Roadcup.

March



Easter at CrossView was fantastic this year! We had 500 people worship with us on-site and over 250 with us online.

April



A study in Marriage, Children,  
Family & Forgiveness

We launched a new class in April called WayPoints 2 which focused on helping people plug into various ministries in the church.

# Year In Review

## Sermon Series

## Highlights

May



### AS FOR ME AND MY HOUSE

A study in Marriage, Children, Family & Forgiveness

Church at the Park was a huge success with over 200 people joining us to worship in the community.

June



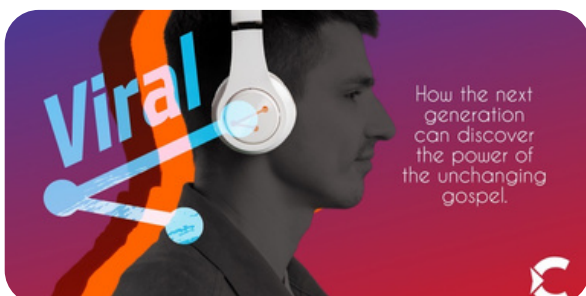
Over 50 students participated in Summer Camp and CIY.

July



We served like crazy this month! VBS and the mission trip to Mexico were a huge success!

August



Over 100 backpacks handed out at the Back 2 School Bash.

# Year In Review

## Sermon Series

## Highlights

September



Launched Table For 6 and had over 50 people sign up.

October



We had over 100 people serve at the Sauerkraut Festival and held a worship service in town at the Festival as well as an amazing Fall Fire!

November



During this month of recovery from the Sauerkraut Festival we had our largest Christmas Bazaar yet! We also packed over 200 boxes for Operation Christmas Child.

December



We had over 700 people worship with us on Christmas Eve.



# Year In Review

## *New Faces*

2024 was a fantastic year at CrossView! The Lord worked in amazing ways this year.

With the significant population growth in our area, 2024 presented us with an excellent opportunity to welcome new families from across the country. Our focus remains on helping these guests experience Jesus and find a warm, welcoming home at CrossView. It was our joy and privilege to welcome, serve, and connect with all of our guests throughout the year.

Recorded Guests in 2024

# 335

WayPoints 1 Connections

# 13

Weekly Average Guests

# 6.5



Connecting with new people at a church is always a challenge. Many people are understandably hesitant to share their personal information with churches until they've attended multiple times and become more familiar with the community. We understand this and strive to make getting connected at CrossView as comfortable and straightforward as possible.

The following numbers represent individuals and families who have filled out a Connect Card, participated in one of our events, or shared their information throughout the year.

# Year In Review

## Kids

CrossView Kids had an exciting year in 2024! Throughout the year, we welcomed many new families to our church. Our volunteers have done an outstanding job caring for and loving these kids and families. They have consistently provided a safe and supportive space for these kids to learn about Jesus and how much He loves them.



Average Kid's Attendance

# 31

New Connected Kids

# 80

Preschool On Tuesday Students

# 43

VBS Attendance

# 50

Backpacks Given At Back 2 School Bash

# 100+

Number of Monthly Volunteers For PoT And Kid's Min

# 52

# Year In Review

## Students

This year was a historic year for our student ministry! For years, we have seen God work in and through the students in our community, and this year was no different. But in 2024, we made some significant format changes and added many new and engaging events. These changes, along with some amazing students and volunteers, have led to the largest and fastest-growing year for our middle school ministry, CIY attendance, and large event attendance in years.



Average Student Attendance

**25**

Number of Students At CIY

**25**

Number Of Student Events

**25+**

Games Played

**100+**

Students Serving At CrossView

**15**

Summer Games Attendance

**50**

# Year In Review

## Outreach + Missions

Our community has experienced exponential growth in both numbers and daily needs, leading to an expansion of our outreach efforts. We're seeing more people step up to serve, and we continue to build meaningful connections throughout our community. We want everyone in our area to know that CrossView is a trusted resource they can turn to for support and assistance.



Students Served Weekly By Food 2 Go

# 96

Mexico Mission Team Members

# 13

Children Served Via Care Portal

# 11

Economic Impact Via Care Portal

# \$7,975

# Year In Review

## Prayer Ministry

Prayer remains at the heart of everything we do at CrossView. Our dedicated prayer team gathers weekly to address the needs of the church. Each Sunday, before services begin, they walk through our sanctuary, praying over every seat and asking God to work in the life of each person who will worship with us. Week after week, our Prayer Team faithfully intercedes for our church, community, country, and world.



CrossView Prays Team Members

**15+**

Prayers Offered in 2024

**62,000+**

Good Friday Prayer Walk Attendance

**30+**

Weekly Prayer Teams

**3**

Average Weekly Prayer List

**30+**

# Year In Review

## Men's and Women's

The Men's and Women's Ministries are vibrant cornerstones of CrossView's community life. Through their diverse service projects, fellowship gatherings, and special events, these ministries create meaningful spaces where our church's men and women deepen their relationships while strengthening their walk with the Lord.



Largest Women's Event

## Spring Tea

Women's Ministry Bible Study

# 30+

Number of Events

# 10

Largest Men's Event

## Man Camp

Men's Ministry Study

# 28

Number of Events

# 5

# Year In Review

## Worship Team

The Worship Team and the Production Team at CrossView are some of our largest ministries. They play a pivotal roll in our Sunday morning worship experience. This past year our church had two amazing worship experiences outside of our church walls with our Church at the Park and Church at the Festival events. Our Worship Team lead us in worship out in our community on those days and the Gospel was heard in Waynesville and beyond!

Worship Team

**30+**

Production Team

**10+**

Number of Students Serving

**4**



Songs Played

**210+**

Sermon Themes Created

**7**

Most Played Song

**Trust In God**

# Year In Review

## Building Use

We have been blessed with a fantastic space at CrossView. We strive to use our building for internal ministries and more community-focused events. Here is how our building was used in 2024.



Number of Calendared Events

**807**

Number of Calendared Events Per Week

**16**

Chairs Set Up

**21,500+**

Number of Non CrossView Events

**182**

Number of Church Events Held

**625**



# 2024 Attendance Numbers

Number Of  
Baptisms

**7**

Average Number  
Of Guests Per Week

**6.5**

Average In Person  
Attendance

2024: 274

2023: 258

2022: 236

2021: 204

2020: 245

Average Online  
Attendance

2024: 167

2023: 169

**441**

Total Average Attendance in 2024

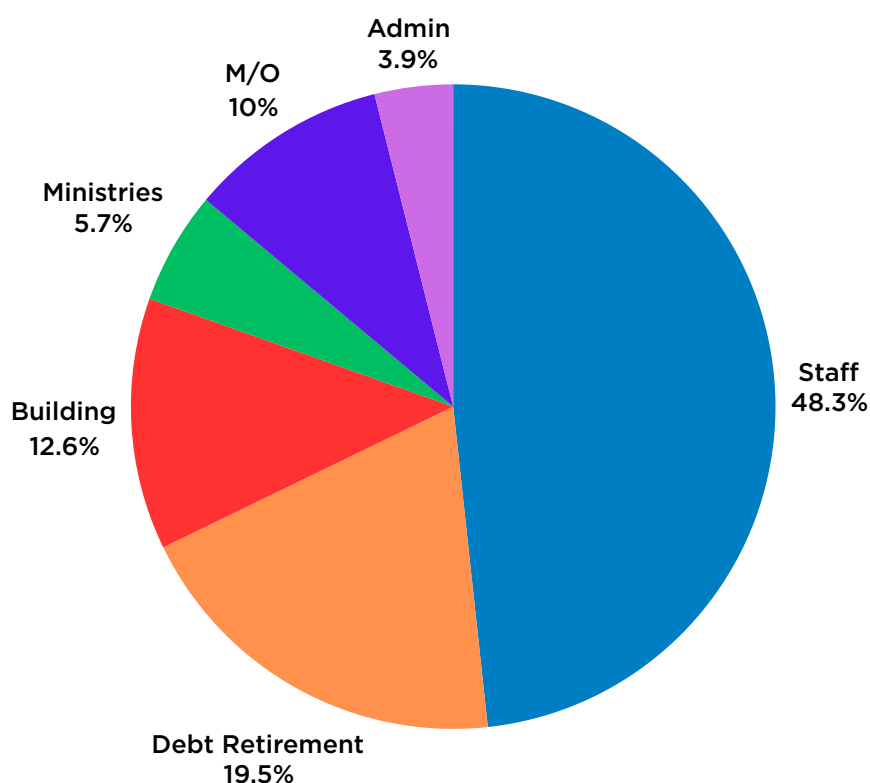
# 2024 Financial Data

## 2024 Expenses

Total Expenses: \$802,362.50  
Administration: \$31,569.48  
Building: \$101,408.77  
Debt: \$156,847.56  
Ministries: \$45,419.42  
Missions and Outreach: \$80,232.06  
Staff: \$387,919.28

## 2024 Income

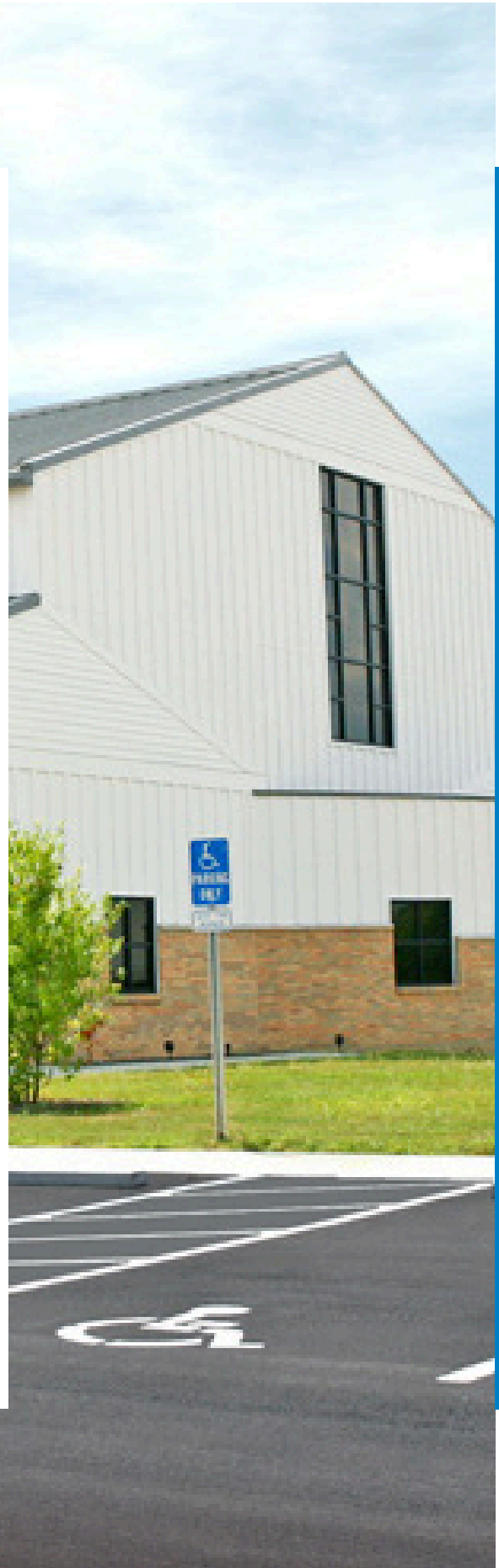
Total Income: \$808,099.37  
Offering: \$669,582.97  
Cell Tower: \$36,422.60  
Pass Through: \$102,093.80  
  
Weekly Need: \$14,500  
Weekly Actual: \$12,900.44



# Future Plans

We're excited to share with you our focus and direction for 2025! This year, we're putting special emphasis on four key areas that will help strengthen our church community. We'll be expanding our Lifegroups to help more people find meaningful connections, enhancing our 1st Impressions team to ensure every visitor feels warmly welcomed, growing our community outreach programs, and developing new leaders through our "Next Man Up" initiative. These priorities reflect our commitment to building a vibrant, caring church family.

Our vision for 2025 can be summed up simply: we want everyone who calls CrossView home to be connected, growing, and serving. We understand that some of our newer members may need time and space to find their place among us, and that's perfectly fine. For those ready to dive in deeper, we have wonderful opportunities through our ministries and LifeGroups. These programs are designed to help you build real relationships with others in our church family.



# 2025 Calendar Highlights

## January

- 25th Watchmen Tournament

## February

- 1st Where Do You Fit In?
- 21st Ladies Chili Cookoff

## March

- 15 Women's Ministry Service Day

## April

- 5th Spring Clean
- 11-13th Women's Thrive Conference
- 18th Good Friday Prayer Walk
- 25-26th Warrior Camp

## May

- 3rd Butler Springs Service Day
- 3rd Women's Spring Tea
- 4th Senior Sunday
- 25th Church at the Park

## June

- 1st Promotion Sunday
- 8th Golf Scramble
- 16-19th CIY MIX
- 22-27th 345 Camp

## July

- 8-10th VBS
- 12-18th Mission Trip
- 20-24th CIY MOVE

## August

- 3rd Back 2 School Bash
- 23rd Where Do You Fit In

## September

- 28th Homecoming Sunday

## October

- 11-12th Sauerkraut Festival
- 26th - Fall Fire Bash

## November

## December

- 24th Christmas Eve Services

For more information about all of our events, including our weekly Youth events, please check out the calendar on the Church Center App on your phone or visit [www.crossview.com/events](http://www.crossview.com/events).



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